

# MEDIA RESOURCE CARD

▶ *Starting is Believing*

A college education is one of the most important investments a family can make for a child, and opens the door to so many opportunities. That's why the Florida Prepaid College Board — the largest, longest-running and most successful prepaid program in the nation — encourages families to start saving now for a child's postsecondary education. There are so many reasons why this is the best way to give a student as many opportunities as possible, in college and beyond.

As you and your publication cover stories relating to college savings, tuition costs and other higher education finance stories, we would like to offer Florida Prepaid as a resource in your reporting and coverage.

Spokesperson Shannon Colavecchio can coordinate any information and interview requests.

## Contact Information:

c. 813-748-2002, o. 850-224-0174  
shannonc@moorecommgroup.com



# MEDIA RESOURCE CARD

▶ *Starting is Believing*

## Florida Prepaid can provide expertise and insight surrounding the following topics:

- ▶ What families need to know about finding the best options for their college savings goals and income.
- ▶ How a college savings account can impact college enrollment, college graduation rates, and career opportunities and earnings.
- ▶ The firsthand experiences of Florida families and college students who have benefited from a Prepaid Plan.
- ▶ The flexibility and growth options available through a Florida 529 Savings Plan.
- ▶ The impact of tuition costs and policy changes on Prepaid Plan prices and general college savings.
- ▶ Perspective on the latest trends in college savings plans, in Florida and nationwide.
- ▶ Perspective on the latest statistics and trends for student loan debt, and how prepaid college plans can help students avoid that burden.

### Online Newsroom:

[http://www.myfloridaprepaid.com/news/media resources](http://www.myfloridaprepaid.com/news/media%20resources)

