

STATE OF FLORIDA
FLORIDA PREPAID COLLEGE BOARD

INVITATION TO NEGOTIATE #25-02

Advertising / Digital Marketing, and Public Relations Services for the Florida Prepaid College Board, the Stanley G. Tate Florida Prepaid College Foundation, and ABLE United

NOTICE OF INTENT TO AWARD

The Florida Prepaid College Board (“Board”) hereby gives notice of its intent to award contract to St. John and Partners for the **Advertising and Digital Marketing** component of ITN 25-02, for the Florida Prepaid College Board, the Stanley G. Tate Florida Prepaid College Foundation, and ABLE United.

The Florida Prepaid College Board (“Board”) hereby gives notice of its intent to award contract to Moore Agency for the **Public Relations** component of ITN 25-02, for the Florida Prepaid College Board, the Stanley G. Tate Florida Prepaid College Foundation, and ABLE United.

This notice does not constitute a formal contract binding either the Board or the Respondent(s). No binding contract(s) will be deemed to exist until such time as a written agreement has been fully executed by the Board and the awarded Respondents. The Board reserves the right to hold additional negotiations with St. John and Partners and Moore Agency in order to establish final contract terms and conditions.

Failure to file a protest within the time prescribed in section 120.57(3), Florida Statutes, or failure to post the bond or other security required by law within the time allowed for filing a bond shall constitute a waiver of proceedings under Chapter 120, Florida Statutes.

To comply with these provisions, written notice of intent to protest must be filed with:

Shanna Rains
Florida Prepaid College Board
1801 Hermitage Boulevard, Suite 210
Tallahassee, FL 32308