

STATE OF FLORIDA  
FLORIDA PREPAID COLLEGE BOARD

**INVITATION TO NEGOTIATE #19-04**

Advertising / Digital Marketing, and Public Relations Services for the Florida Prepaid College Board, the Stanley G. Tate Florida Prepaid College Foundation, and ABLE United

**NOTICE OF INTENT TO AWARD**

The Florida Prepaid College Board (“Board”) hereby gives notice of its intent to award the contract to the firms listed below for ITN 19-04, Advertising / Digital Marketing, and Public Relations Services for the Florida Prepaid College Board, the Stanley G. Tate Florida Prepaid College Foundation, and ABLE United.

For the Advertising, Digital Marketing, and Social Media Services component of this ITN:

- St. John & Partners

For the Public Relations, Partnerships, and Events component of this ITN:

- Moore

This notice does not constitute a formal contract binding either the Board or the Respondent(s). No binding contract(s) will be deemed to exist until such time as a written agreement has been fully executed by the Board and the awarded Respondents. The Board reserves the right to hold additional negotiations with the firms listed above in order to establish final contract terms and conditions.

Failure to file a protest within the time prescribed in section 120.57(3), Florida Statutes, or failure to post the bond or other security required by law within the time allowed for filing a bond shall constitute a waiver of proceedings under Chapter 120, Florida Statutes.

To comply with these provisions, written notice of intent to protest must be filed with:

Rebecca Livingston  
Florida Prepaid College Board  
1801 Hermitage Boulevard, Suite 210  
Tallahassee, FL 32308